



The Creative Industries in Providence County, RI

2012

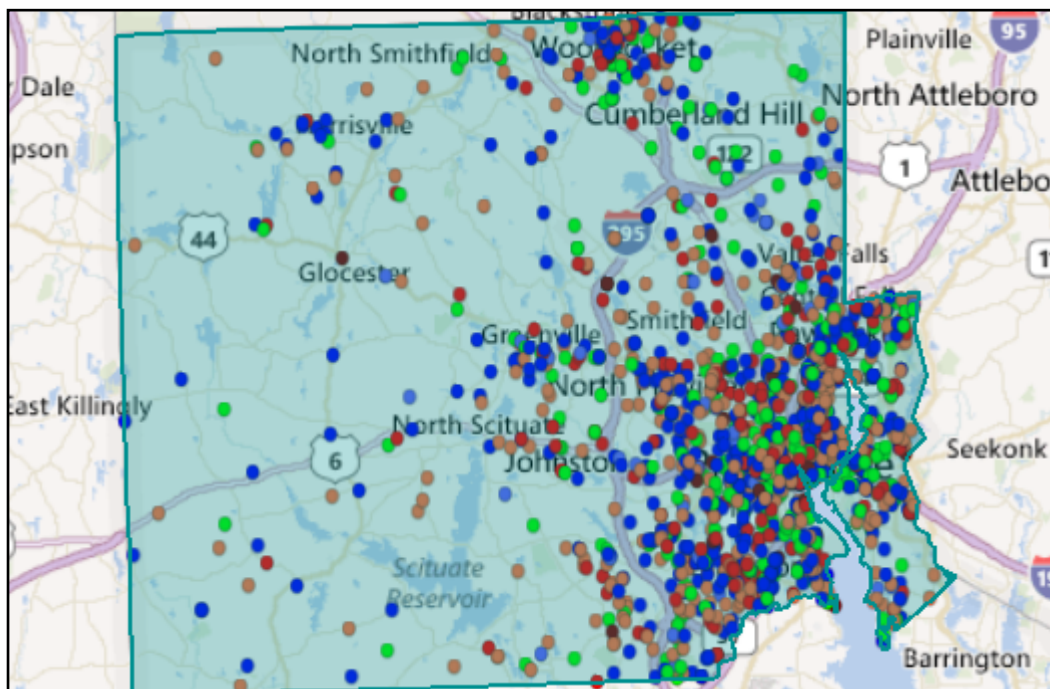
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Providence County, RI**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 905,689 businesses in the U.S. involved in the creation or distribution of the arts. They employ 3.35 million people, representing 4.42 percent of all businesses and 2.15 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2012, Providence County, RI is home to 1,722 arts-related businesses that employ 8,509 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in Providence County, RI, with each dot representing an arts-centric business. The creative industries account for 4.67 percent of the 36,871 total businesses located in Providence County, RI and 2.6 percent of the 326,699 total people they employ.

1,722 Arts-Related Businesses in Providence County, RI Employ 8,509 People

- Arts-Related Business
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services



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Arts-Related Businesses and Employment in Providence County, RI (Data current as of January 2012)

2012

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	59	128
Agents	1	3
Arts Councils	5	21
Arts Schools and Instruction	53	104
Design and Publishing	516	1,530
Advertising	70	425
Architecture	91	468
Design	353	633
Publishing	2	4
Film, Radio and TV	237	1,654
Radio	25	56
Television	26	971
Motion Pictures	186	627
Museums and Collections	39	164
Zoos and Botanical	1	2
Historical Society	11	39
Museums	27	123
Performing Arts	303	1,445
Music	138	504
Theater	7	164
Services & Facilities	67	178
Opera	2	5
Dance	1	35
Performers (nec)	88	559
Visual Arts/Photography	568	3,588
Crafts	163	2,408
Photography	302	771
Visual Arts	52	97
Services	51	312
GRAND TOTAL	1,722	8,509

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.