

MEDIA PRICING AND DEADLINE INFORMATION

All of the publications with the exception of the daily newspapers (Providence Journal, Boston Globe etc.) run the advertisements placed for open positions as “display” ads. Therefore their rates tend to be extremely stable. The major concern therefore must be on the deadline date for placing and what specifically they will accept. Please review the following:

Publication	Email	Contact	Cost	Deadline	Comments
El Latino Express	Rflozito4@aol.com	Robin	153.85	Tuesday	Weekly
Providence En Espanol	Carias@providenceenespanol.com	Carmella	295.00	Tuesday	Weekly
Neuvos Horizontes	Nuevoshorizontes@att.net	Jaimie	150.00	Unknown	Verify Pub. Dates
Providence American	Maria.pilon@verizon.net	Maria	408.00	Tuesday	Bi-Weekly
Portuguese Times	Ptimes@aol.com	Gus	190.00	Friday	Weekly
Providence Journal	Fax: 401-331-7361	Anyone	Based on lineage	Thursday	Sunday
Boston Globe	Fax: 617-929-1511	Anyone	Based on lineage	Thursday	Sunday

Purchase Orders are needed for all of the above publications however the weekly and bi-weekly papers will process the adv. Based on direct communication. The Daily papers, Providence Journal and the Boston Globe will not accept anything other than a Purchase Order.